



SHE'S ALIGNING PURPOSE WITH PASSION

Zirkova Vodka's Female 'Disruptor' Katherine Vellinga Helps Kick off RevolutionHER Virtual Support Sessions Sharing Her Own Spirited Success

FOR IMMEDIATE RELEASE, Oakville, ON—Katherine Vellinga, co-founder and visionary behind [Zirkova Vodka](#), an ultra-premium spirit made in her parents' homeland of Ukraine with a uniquely Canadian flair is delighted to speak at the first of many Virtual Support Sessions put on by [RevolutionHER™](#) (formerly The Mompreneurs® Organization) this Friday, June 5th.

These support sessions will be showcasing a combination of life and business experts to offer insights and guidance on various themes. Coming from an industry with few female leaders and innovators, Katherine will share how to, 'Align Your Purpose with Your Passion to Create a Disruptive Brand' in a 'fireside chat' with RevolutionHER founder, Maria Locker.

"I'd like to think Zirkova is making an impact, and I remain very proud to bring authentically Ukrainian vodka to Canada, sharing Ukraine's long standing heritage around vodka and the beautiful toasting traditions that have followed," says Katherine. "Being a proud Ukrainian-Canadian gives me a unique perspective that I am thrilled to be able to share wherever I go, and I am honoured to be speaking for RevolutionHER's audience on Friday."

Virtual tickets are free for Friday's event and can be found at revolutionher.com/events. To learn more about Katherine Vellinga or to speak with her directly, please contact:

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ABOUT KATHERINE VELLINGA:

A proud Canadian-Ukrainian, Katherine Vellinga is co-founder and visionary behind Zirkova Vodka —an ultra-premium spirit made in her parents' homeland of Ukraine with a uniquely Canadian flair. Katherine's journey into the world of fine spirits began when a decision to move to Ukraine in 1997 led to the discovery of wonderful toasting traditions, her ancestral culture and the origins of vodka itself. Katherine knew then that her calling was to bridge her homeland of Canada with her beloved Ukrainian roots, and so she along with her husband John brought the Zirkova brand to life.

ABOUT ZIRKOVA VODKA:

Created in 2005 and co-founded by Katherine and John Vellinga, Zirkova Vodka is a Canadian-Ukrainian brand of ultra-premium spirits that is hand-crafted in small batches in Zolotonosha, Ukraine - the birthplace of vodka. Zirkova is carefully made using centuries of experience in crafting vodka, fusing the classic methods of Ukraine's vodka-making ancestors with our modern technology. It is designed to elevate, not eliminate, the natural whispers of Zirkova's ingredients - the finest grain and artesian water that the world has to offer. *Be Yourself. Mix Well with Others.* For more information, visit Zirkova.com.