

The 2020 Mompreneur® Awards to Celebrate Canadian Female Entrepreneurs with Virtual Ceremony

The 8th Annual Mompreneur® Award Winners will be announced during a virtual Conference from May 25th-May 29th, 2020 with proceeds going to COVID-19 relief

FOR IMMEDIATE RELEASE—TORONTO, ON—Mompreneur® Showcase Group Inc. has announced that they will be moving ahead with the 2020 Mompreneurs® Conference and Awards, with an inspiring and uplifting 5-day virtual event taking place from 1:00pm-3:00pm beginning Monday, May 25th to Friday, May 29th, with proceeds going towards COVID-19 relief. Each of the five winners of the 2020 Award show will be announced daily during a live on-line broadcast which will also feature esteemed guests including Cynthia Loyst, Sonia Jhas, Karlyn Percil, Amber Mac, Tonia Jahshan, and more!

A complete look at the event details can be found here: <https://themompreneur.com/conference>

Originally slated to take place this past March 27th-28th, the organization made the difficult decision to postpone the event and adhere to stay-at-home measures due to the novel coronavirus, while maintaining their online offerings and bringing emerging and leading female entrepreneurs together from across Canada to celebrate each other and share their successes, their challenges, and their learnings.

Founder and CEO of Mompreneur® Showcase Group Inc. Maria Locker, says that while it's necessary to maintain caution in the wake of the coronavirus pandemic, it's important that businesses persevere--albeit in new fashion.

“At the core of what we do here at Mompreneurs®, bringing women together and supporting one another is the most important and most necessary, now more than ever. There is so much to celebrate, yes - even in the wake of a global pandemic, including recognizing these amazing female entrepreneurs who are doing incredible things across the country. Coming together virtually helps us to still honour these women, and celebrate together as a community to lift one another up and help us move forward to a more hopeful future.”

The Mompreneurs® Conference and Awards recognizes the talent and determination of hardworking female entrepreneurs who are taking chances and making advances in today's Canadian entrepreneurial business environment. Setting new standards for women in business, inspiring new lifestyle norms and taking charge of their economic livelihoods and career options, more women than ever are outfitted with the education, fearlessness and skill-sets to create their own business, increase employment opportunities and help contribute to the economic stability of Canadians.

This year, the 26 finalists across the nation will be vying for one of five prestigious awards, with the top prize valued at over \$30,000 in combined cash and business services, designed to drive the winners' companies forward to further success.

For information on the 2020 Mompreneur® Awards and prizing, please visit themompreneur.com/award

More information about the Annual Conference can be found at: themompreneur.com/conference/

To interview Maria Locker or any of these emerging Canadian business leaders and mentors, including sharing their stories, getting business/entrepreneur success tips and learnings, or showcasing their business ideas, please contact:

Rania Walker, Media Relations, Front Door PR

416-258-8953

rania@frontdoorpr.com

- 30 -

About Mompreneurs®

Mompreneur Showcase Group Inc. (TheMompreneur.com) is the trusted national network that supports, educates, and empowers female entrepreneurs across Canada. With a team expanding across Canada, they boast a collective of over 20,000 members and subscribers, and an online community over 80,000 strong. @TheMompreneurTM