



## **Dalcini Stainless Founder Helping to “Work on the World’s To-Do List”**

*Sustainability Advocate Nita Tandon Selected As SheEO Venture Semi-Finalist*

**FOR IMMEDIATE RELEASE: November 25th, 2019 - OTTAWA, ON** - Nita Tandon, founder and CEO of Dalcini Stainless - an award-winning brand of durable, chemical-free, and eco-friendly housewares - has been selected as a SheEO Venture semi-finalist. Announced on the SheEO website today, Nita is one of 25 Canadian Ventures “who are all women-led and majority women-owned, and are creating a better world through their products, services and/or business models. Each Venture is addressing the UN’s Sustainable Development Goals, what SheEO refers to as ‘working on the World’s To-Do List’.”

“I am honoured to be chosen as a SheEO Venture semi-finalist,” said Tandon. “As an outspoken advocate for sustainability, I want to start a movement toward truly sustainable and safe options for our food storage. I started this business by trying to solve a problem for my own family, and now the solution might just help the whole world - that’s humbling.”

This year’s Canadian and US Venture semi-finalists were selected by SheEO Activators - women who each contributed \$1,100 as an act of what SheEO calls “Radical Generosity”.

“Given the choice of where to put our money, our time, our influence and power, SheEO Activators pick women addressing the critical issues of our time with new models, new mindsets and new solutions,” said Vicki Saunders, founder of SheEO. “We have no time to waste. We are here with our sleeves rolled up ready to help.”

Early in 2020, SheEO Activators will vote on which of the semi-finalists will become SheEO Ventures and receive funding, coaching and support of a global network of 5,000 SheEO Activators.

For more information about SheEO’s Canadian and US Venture semi-finalists, please follow [this link](#). For more information about Nita Tandon and Dalcini Stainless, or to set up an interview with Nita, please contact:

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### **About Nita Tandon, Founder & CEO, Dalcini Inc.**

In 2010, Nita stepped away from her career as a pharmaceutical and biotech professional and stepped into her new role of mother. The year prior, Health Canada banned the use of Bisphenol A (BPA) in baby bottles. In 2012, the US FDA followed in Canada's footsteps, with a similar ban. but despite both countries declaring BPA a toxic substance to human health and the environment, neither Canada nor the US had yet, extended bans to food containers. Manufacturers voluntarily began creating BPA-free version by substituting BPA with two other hormone-disrupting chemicals which studies show are no safer. Realizing the need for durable, easy to clean and chemical-free food containers, Nita launched DALCINI™ Stainless housewares in 2015; a safe, simple, sustainable solution, which garnered Nita the coveted Startup Award at the 2016 Mompreneur Awards. Nita has also earned a spot in the Top 25 Female owned Venture in Canada, in 2018. Over the last 10 years Nita has been an outspoken advocate and trusted resource on topics of sustainability, health, toxic chemicals, microplastics, DIY home and wellness alternatives and has been featured on Turner Radio and The Balancing Act Podcast. Nita resides with her family in Ottawa.

### **About Dalcini Stainless**

DALCINI™ Stainless is an award-winning brand of durable, chemical-free, sustainable housewares designed ethically, and aesthetically. Launched in 2015 by new mom, Nita Tandon, whose career in pharmaceutical biotechnology made her acutely aware of the bio-accumulative impact even small amounts of toxins could have on growing bodies, she determined that she would reduce her baby's exposure to those chemicals - only to find them in most baby products. Although Health Canada issued a ban on BPA in baby bottles in 2010, and the US following suit in 2012, Nita was concerned that BPA was not yet banned in lunch containers in either country and that many "BPA-free" containers were merely substituting one hormone-mimicking chemical for another, and shown to be no safer. Nita was keen to find food containers without any hormone-disrupting chemicals and were strong enough for kids, sophisticated enough for adults and carefully crafted for those with a keen eye for design. Referring back to her roots, she created her own line of stainless-steel containers, similar to the ones generations of family before her had used—high-grade, non-leaching, dishwasher safe and sustainable. DALCINI™ Stainless is a certified B Corporation that has been featured on The Marilyn Denis, CTV News, Eco Parent magazine and the 2019 MTV Movie Awards. For more information on DALCINI™ Stainless, visit <https://dalcinistainless.com/>