



Give the Gift of Recognition to a Deserving Female Entrepreneur this Year!

Nominations for the 2020 Mompreneur® Awards are NOW OPEN until December 8th, 2019 for one of five prestigious Mompreneur® Awards

FOR IMMEDIATE RELEASE—TORONTO, ON— It's never too late to give the gift of gratitude, and what better way than letting a local business woman, franchisee, social entrepreneur or female leader know that all her hard work is not going unnoticed. From now through December 8th, you can nominate yourself or another woman-in-business in one of five award categories for the 2020 Mompreneur® Awards happening in March.

New in 2020 is the *Mompreneur Award of Distinction*, which will recognize women in service-based industries or consultancies.

Over the last seven years there have been 130 finalists and 22 winners recognized for these national awards, which have expanded from one award category; to five.

The Mompreneur® Awards were created by Mompreneurs® founder and CEO Maria Locker; to celebrate the thousands of outstanding Canadian female entrepreneurs across the country who juggle new, scale-up, established or export-ready businesses with the demands of their families.

Following the nomination period, public voting will be open for one week beginning on December 9th and ending on December 15th. The names of the Top 25 finalists will be announced live on Facebook on January 10th, 2020. Finalists will be evaluated by an expert panel of judges based on criteria including: innovation, commitment to community, sales growth, leadership, and scalability.

National award winners will be announced live at [The 2020 National Mompreneurs Conference](#) taking place in Toronto on March 27th and 28th, 2020. One finalist will be named Canada's official Mompreneur of the Year for 2020 and will receive a prize package worth over \$30,000 in cash and prizes that will help develop and brand their business.

The five award categories are:

- Mompreneur® Award of Excellence (exemplary product/service)
- Mompreneur® Startup Award (for a business under 3 years)
- Mompreneur® Award of Merit (for a consultant or franchisee)
- Mompreneur® "Momentum" Award (for a female-led non-profit, charity, or social enterprise)
- Mompreneur® Award of Distinction (service-based business/industry)

For complete entry, voting and nomination details, please visit: <http://themompreneur.com/award/>

For more information or to interview Maria Locker, Founder and CEO of Mompreneur®, please contact:

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About Mompreneur® Showcase Group Inc.

Mompreneur® Showcase Group Inc. (www.TheMOMpreneur.com) is the trusted national network that supports, educates, and empowers moms and women in business across Canada. With over 17,000 members and subscribers, and an online community over 80,000 strong, they are proudly supporting women entrepreneurs across the country from all industries and stages in business, in order to help successfully grow their businesses.