



FDPR NEW CLIENT ANNOUNCEMENT: LOOK WHO'S KNOCKING ON OUR DOOR!

BUDMO! Front Door PR welcomes Zirkova Vodka



FOR IMMEDIATE RELEASE: TORONTO, ON—Integrated Public Relations and Media firm, Front Door PR (FDPR) is excited to welcome spirit brand Zirkova Vodka to their roster of elite clientele. FDPR will handle Zirkova's strategic messaging, media, marketing and public relations efforts.

Created in 2005 and co-founded by Katherine and John Vellinga, Zirkova Vodka is a Canadian-Ukrainian brand of ultra-premium spirits that is hand-crafted in small batches right in the birthplace of vodka: Zolotonosha, Ukraine.

In a class of its own, Zirkova has created two innovative ultra-premium vodkas: ***Zirkova One*** to be enjoyed neat, on the rocks, or in a martini, and ***Zirkova Together***, a singular blend for mixing into drinks and cocktails, created to enhance flavours rather than compete with them.

FDPR has built a strong reputation in the industry through selective representation and credibility in the media world. As experienced producers and storytellers who have been on the other side of the press release, FDPR works with brands to tell their stories and share their brand promise compellingly and effectively.

"Coming together is a beginning, keeping together is progress, working together is success."

-Henry Ford

For more information on Zirkova Vodka, please visit: www.zirkova.com

For more information on FDPR, please visit: www.frontdoorpr.com

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