



AND THE WINNER IS...

KITCHENER ENTREPRENEUR, CARINNE CHAMBERS-SAINI HAS BEEN NAMED CANADA'S MOMPRENEUR OF THE YEAR

RevolutionHER™, formally Mompreneurs®, has crowned Carinne Chambers-Saini the 2020 Mompreneur Award of Excellence. Winners of the 8th annual 2020 Mompreneur® Awards were announced during a week-long virtual conference May 25th- 29th, 2020.

For Immediate Release:

TORONTO, ON – The eighth annual Mompreneur® Awards is thrilled to announce that Carinne Chambers-Saini co-founder of Diva International Inc., was announced as the official winner of the 2020 Mompreneur® of the Year **Award of Excellence**!

RevolutionHER™, **formally Mompreneurs®**, presented the 2020 Mompreneur Awards this past week, recognizing the talent and determination of hardworking female entrepreneurs who are taking chances and making advances in today's Canadian entrepreneurial business environment. Setting new standards for women in business, inspiring new lifestyle norms and taking charge of their economic livelihoods and career options, more women than ever are outfitted with the education, fearlessness and skill-sets to create their own business, increase employment opportunities and help contribute to the economic stability of Canada.

This year's finalists representing communities across the country brought forth some of the most innovative, creative and productive businesses, employing thousands of Canadians, and together have an impressive combined gross revenue of almost \$65-million last year alone.

Over 1,200 women were nominated, and 136 entrants advanced. After accumulating points based on support from over 20,000 public voters within one week, as well as impression ratings from a selection committee, the finalists were narrowed down to 26 finalists in the five categories. **The Award of Excellence is one of Canada's leading and most respected distinctions for women in business,** recognizing an exemplary national or international Canadian female business owner. The award prize is valued at over \$30,000.

Finalists were evaluated with a rigorous review process by an expert panel of nine respected judges, including co-founder of Mabel's Labels, media personality and digital influencer **Julie Cole**, as well as techmaven, best-selling author and president of AmberMac Media, **Amber MacArthur**.

The conference was originally set to take place this past March 27th-28th, however the organization made the difficult decision to postpone the event to adhere to stay-at-home measures due to COVID-19. Mompreneurs® is proud to have maintained their online offerings, bringing emerging and leading female entrepreneurs together from across Canada to celebrate each other and share their successes, their challenges, and their learnings.

To learn more about the awards, please visit: https://revolutionher.com/award/

To schedule an interview, profile or interactive segment with Carinne or founder and CEO of Mompreneur Showcase Group, Maria Locker, please contact:

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Mompreneurs®

Mompreneur Showcase Group Inc. (<u>TheMompreneur.com</u>) is the trusted national network that supports, educates, and empowers female entrepreneurs across Canada. With a team expanding across Canada, they boast a collective of over 18,000 members and subscribers, and an online community over 80,000 strong. @TheMompreneurTM