

Divine Intervention: Dave Sanderson Releases Third Book: “God Gives You the Lessons When You Are Ready”

*“Miracle on the Hudson” Survivor Launches Latest Book Back Home in
Winchester, Virginia*

WINCHESTER, VA—FOR IMMEDIATE RELEASE— “Miracle on the Hudson” survivor, speaker, and philanthropist Dave Sanderson will be returning to his hometown of Winchester, Virginia next month to officially launch his third book, ***God Gives You the Lessons When You Are Ready***. This special launch event will take place on Wednesday, November 18th, 2020 at 1:00 pm EST at InnoVault (100 N Loudoun St., Winchester, VA), welcoming the faculty and students from Dave’s alma mater, James Wood High School.

As a rough-and-tumble college athlete who became a security consultant to Tony Robbins, and a successful National Sales Director Oracle, and other major companies, it took Dave some time to realize how certain events in his life would influence his perspective and ultimately define who he truly was. In that one defining moment 10 years ago when he survived the frigid crash landing of US Airways flight 1549 into the Hudson River, Dave chose strength over fear and went on to raise more than \$8 million for the Red Cross in gratitude for the life-saving care he received.

Dave’s second book ***Moments Matter*** explored how that one defining moment on the Hudson would create a lifetime of purpose. In ***God Gives you the Lessons When You are Ready***, Dave continues his journey and explores timeless lessons for life, business, and success used by some of North America’s greatest business leaders for almost 100 years.

“This book is special to me because it honours the memory and mentorship of a man named Bill who left me with an incredible gift,” says Dave. “It is a reminder that all the moments in our lives matter. You never know when someone will share something that may save your life and change you forever.”

Honouring the twelve lessons that his friend and mentor Bill shared with him before his passing, in ***God Gives you the Lessons When YOU are Ready***, readers will learn:

- Why having an optimistic perspective, even through challenging times, will keep you on the path to success;
- How not to let your expertise become your affliction
- How to be able to make a tough decision and commit to it

- How to be composed in the most challenging times and manage your mindset for the long-term win
- How it all starts with taking personal responsibility for everything you do

Tony Robbins, entrepreneur, #1 NY Times best-selling author, philanthropist, and the nations #1 life and business strategist, as well as one of Dave's biggest supporters says that having a mentor is key. "My mentor, Jim Rohn helped me to realize that the secret to life was to work harder on myself than my job or anything else because then I'd have something to give people," says Robbins. "Having a mentor is essential as they will inspire you to achieve more than you ever believed you could. Dave Sanderson found that mentor that helped him excel, and I was honored to help him take those lessons he learned and teach him distinctions that he used to become a true servant leader."

God Gives You the Lessons When You Are Ready (ISBN: 979-8697010433, [galley letter](#)) will be available in bookstores across the United States the week of November 18th and via Amazon.com on November 6th, 2020.

To learn more about Dave Sanderson, please visit davesandersonspeaks.com. If you would like to request a review copy (e-pub or print) or wish to speak to Dave about the book, please contact:

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About Dave Sanderson

Dave Sanderson is an inspirational speaker and author who taps into a life-changing experience onboard US Airways Flight 1549 to provide insight on the important facets of life and leadership. Following this experience, Sanderson traveled around the world to share his inspirational and motivational leadership message. He has spoken with groups including ExxonMobil, Toyota, AARP, American Red Cross and more. He provides personal leadership support services including workshops, support communities, a leadership radio show and podcast, leadership presentations, an Alexa Daily Flash Briefing and more. Sanderson is passionate about encouraging others to be great leaders and neighbors in their communities, through both good times and difficulties. To learn more about Sanderson's message and how

he can help those struggling with leadership development objectives, visit:
davesandersonspeaks.com.