

## **TORONTO DENTAL OFFICE HAVING SOCIALLY DISTANCED, DRIVE-THRU HALLOWEEN EVENT**

**Anaida Deti, CEO and a Registered Dental Hygienist of DentalX is excited to be taking part in a spooktacular safe Halloween event for local ghosts and goblins**

FOR IMMEDIATE RELEASE—TORONTO, ON—Leave it to the “Masters of Infection Control” to come up with a fun, creative and most-importantly COVID-Friendly Halloween Event sure to not only excite little monsters, but also help them treat - not trick - their teeth, and their health.

On Saturday October 31st the dental team at DentalX will be brewing up some Halloween spells with their socially distanced, candy-free, trick-or-treat drive thru event, from 10am-5pm at 170 Rimrock Rd Unit D-2, North York

Everyone is welcome at the local spookfest, where participants can “drive-thru” the parking lot, pick up pre-packaged, candy-free loot bags, and take part in a boo-ty pageant, all at a safe distance. Winners with the best costume will be announced on DentalX’s social media pages and will win prizes of electric toothbrushes, free check up and/or a free cleaning.

To learn more about Dental X or book an appointment please visit: [www.dentalx.ca](http://www.dentalx.ca)

To arrange for an interview or commentary with Anaida Deti on dental wellness and oral health, contact:

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### **ABOUT ANAIDA DETI:**

When Anaida Deti immigrated to Canada from Albania 15 years ago with her husband, she had only \$500 in her pocket and a dream of opening her own business. Seven years, seven-day workweeks and a diploma later, she opened the doors to her very own dental hygiene practice, becoming CEO of Dental-X Smile Centers now DentalX. A registered Dental Hygienist, Anaida has made it her mission to educate patients on the importance of dental health.

Anaida is a member of the Canadian, Ontario and Toronto Dental Hygienists Association, and was elected as the ODHA Ambassador for Toronto North. She founded *Mission Kind* (Kids In Need of Dentalcare), to help children aged 6-16 obtain much needed dental work at no charge. In 2015, she became a finalist for the MOMpreneur Award for Excellence. Anaida is a coveted speaker at dental conventions and seminars. Her passion and dental expertise has garnered her media coverage in the Toronto Star, Elevate Magazine, and Focus Magazine. She has been a

featured guest expert on Global Morning, BT, CTV News Channel, CP24, CTV News and Yahoo. She had a monthly dental column in Metroland Media called Deti Does Dental, and is a regular contributor to Huffington Post. You can connect with her @anaidadeti [www.DentalX.ca](http://www.DentalX.ca)