

# Celiacs rejoice! LCBO Certifies Canadian-Ukrainian Zirkova Vodka as Gluten-Free

***Proof that wheat and rye are eliminated in the distilling process allows those with gluten-intolerance or Celiac disease the freedom to enjoy this all-inclusive vodka***

**FOR IMMEDIATE RELEASE—TORONTO, ON—BUDMO!** Zirkova Vodka is proud to announce it has been officially certified by the LCBO as a gluten-free vodka even though it is made the traditional way, from wheat and rye. After extensive testing, gluten was not detected in the vodka, with results demonstrating the lowest possible output of less than 5PPM compared to the standard 20PPM for most gluten-free certifications.

Co-founder and CEO of Zirkova Vodka, Katherine Vellinga says that thanks to Zirkova's formulation and distilling method, all traces of wheat and rye are eliminated in the process, allowing those with dietary restrictions to safely enjoy a premium vodka without sacrificing quality and taste.

“We always knew it was gluten-free, but because it was made in the traditional way - *with wheat and rye* - we knew people who were celiac or gluten-intolerant needed proof,” says Katherine. “Zirkova was built on a mission to be accessible to everyone, and we’re thrilled to be able to give people that peace of mind.”

The proudly all-inclusive Canadian-Ukrainian vodka brand is also vegan, plant-based, and keto-friendly, and is the first vodka to create **two ultra-premium vodkas** crafted to satisfy your drinking preference. Neat or mixed: **Zirkova One**, designed to be enjoyed straight or as a spirit, and **Zirkova Together**, crafted to take your favourite mix, and engage with the flavours to make any mixed drink or cocktail taste noticeably better, and not boozier.

The heart of Zirkova’s Brand mission has always been inclusivity, quality, community, diversity, and unity. Being formally certified gluten free will give people peace of mind that everyone at the table can enjoy a toast/raise a glass.

To schedule an interview with co-founders John and Katherine Vellinga and learn more about this uniquely Canadian-Ukrainian [Zirkova Vodka](#), delicious food pairing ideas, and enticing holiday cocktail recipes, please contact:

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## **ABOUT ZIRKOVA VODKA:**

Created in 2005 and co-founded by Katherine and John Vellinga, Zirkova Vodka is a Canadian-Ukrainian brand of ultra premium spirits that is hand-crafted in small batches in Zolotonosha, Ukraine - the birthplace of vodka. Zirkova is carefully made using centuries of experience in crafting vodka, fusing the

classic methods of Ukraine's vodka-making ancestors with our modern technology. It is designed to elevate, not eliminate, the natural whispers of Zirkova's ingredients - the finest grain and artesian water that the world has to offer.

In a class of its own, Zirkova has created two innovative ultra-premium vodkas, whose expressions pair with how vodka is enjoyed:

**Zirkova One:** The ultimate sipping vodka, Zirkova One is made from the finest centre-cut Ukrainian wheat and rye spirits, blended to be enjoyed neat, on the rocks, or in a martini. **Zirkova Together:** A singular blend created for mixing into drinks and cocktails, Zirkova Together is quadruple-distilled using the finest spring water from the Zolotonosha river, giving it its proprietary recipe to enhance flavours rather than compete with them. *Be yourself. Mix well with others.* [www.zirkova.com](http://www.zirkova.com)