
PEEL CAS ASKS THE COMMUNITY TO BE THERE FOR KIDS IN CARE

MISSISSAUGA, ON (May 7, 2024)—Peel Children's Aid Society (Peel CAS) is encouraging people in the Peel region to show their support for children and youth who have been part of the child welfare system by participating in the 10th Anniversary of Children and Youth in Care Day on May 14 through the **#ForgetMeNot** campaign.

"We are asking our community on May 14 to be there for kids in care by supporting your local children's aid society through volunteering, becoming a Foster Caregiver, learning more about what it means to be in care and advocating for the needs of children and youth," said Mary Beth Moellenkamp, CEO of Peel CAS. "May 14 is a way to remind organizations, service providers, and communities, as well as the government, that these young people continue to need critical support; they cannot be forgotten."

Kids in care are children and youth who don't live with their immediate families because of challenges or concerns at home. They may live with extended family and friends or in a foster or group home. The campaign is symbolic through the forget-me-not flower (**#ForgetMeNot**), representing love, respect, and a promise of remembrance. The blooms are known for their resilience and ability to grow in difficult circumstances across environments.

Children and Youth in Care Day takes place on May 14 every year. This day was created because of the stories, experiences, and recommendations of youth in and from care shared through the [My Real Life Book](#) report. The Ontario government officially recognized the day through the *Children and Youth in Care Day Act, 2014*. The day's purpose is to recognize the valuable contributions of current and former youth in care to communities across Ontario. It is also a time to acknowledge the strength and resilience these young people show in the face of adversity.

For more information on Children and Youth in Care Day, visit www.peelcas.org.

Quick Facts:

- Peel CAS services approximately 8,000 families each year in the Peel region
- 99% of their work is done with children, youth, and families in their own homes.
- Peel CAS provides services in 45 different languages.

About Peel Children's Aid Society

Peel CAS strives to ensure the safety and well-being of children and strengthen families through partnership and believes that children belong at home with their families whenever possible. Committed to diversity, equity and inclusion, Peel CAS partners with local organizations to provide culturally sensitive programming and improve the lives of children, youth, and families. Learn more at www.peelcas.org, and connect via [Facebook](#), [X](#), [LinkedIn](#), or [Instagram](#)

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