# MEDIA ADVISORY

## 160,000 Children Across Canada Come Together to Celebrate Music Monday on Monday, May 6, 2024



#### WHAT IS HAPPENING:

Each year, hundreds of thousands of students, educators, and music makers celebrate with events from coast to coast and participate in the collective singing of the Music Monday song, an original composition written by a Canadian artist. This year, schools from every province, including Nunavut, will join in the celebration. The Coalition for Music Education in Canada constantly works to find opportunities to celebrate and increase interest in music education in schools.

### WHO ARE WE:

The Coalition for Music Education in Canada exists to raise awareness and understanding of the role that music education plays in Canadian culture and to promote the benefits that music education brings to young people.

The Coalition comprises parents, students, educators, and business and community partners from varying walks of life who support school music programs and highlight the importance of music education for all young people in Canada. For more information, visit <a href="https://www.coalitioncanada.ca">www.coalitioncanada.ca</a>

Yamaha Music Canada, Long & McQuade, NAMM Foundation and the CMIEC fund Music Monday.

### 2024 SONG:

To celebrate their 20<sup>th</sup> anniversary, The Coalition for Music Education in Canada revisited their most popular song, "**WE ARE ONE**," which was the Music Monday song of celebration in 2015-16. Written by Connor Ross, then a 16-year-old high school student at Mayfield Secondary School, this song has been a favourite of students across the county and has over 540,000 views on YouTube. #TogetherInHarmony

This year's Music Monday celebrates diversity and inclusion. "We Are One" has been translated into 14 languages.

#### OTHER NOTABLE MUSIC MONDAY SONGWRITERS:

- Chris Tait (Chalk Circle) A Little Music (2005 & 2006)
- Dala, Our Song (2007 & 2008)
- Serena Ryder, Sing! Sing! (2009 & 2010)
- Luke Doucet, Tomorrow is Coming (2011 & 2012)
- Chris Hadfield & Ed Robertson (2013 & 2014)
- Connor Ross, We Are One (2015 & 2016), Nation-Wide Song Search, 16 yrs old)
- Marc Jordan & Ian Thomas, Sing it Together (2016 & 2017)
- Oscar Peterson Hymn to Freedom (2019 & 2020 & 2021)
- Mimi O'Bonsawin & Nicholas Ma, Music is Our Medicine (2022 & 2023)

The Coalition for Music Education in Canada will continue to support schools nationwide by hosting events celebrating Music Education in Canada.

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Media Assets: <a href="https://drive.google.com/drive/folders/1KGixXrxx-UiBjlKlvC7z6COoYoWc5Uga?usp=drive\_link">https://drive.google.com/drive/folders/1KGixXrxx-UiBjlKlvC7z6COoYoWc5Uga?usp=drive\_link</a>

To speak with one of our spokespeople to discuss the impact of music education on future generations, please contact:

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